

SIR Branch 93
BEC Meeting Minutes
Fountainhead Brewing & Taphouse, 4821 24th Street, Sacramento 95822
Monday, June 15, 2026, at 10:10 AM

BEC Members Present:

Big Sir (BS) Connor Chin, Little Sir (LS) Glenn Bielefeldt, Mike Husak (Past Big Sir and Director), Jack Reefer (Member Relations and Sunshine), Craig Chalmers (Director, Nominator, and Sub-Secretary), and Dave Pevny (Secretary); Area 4 Rep Mark Steffens was also in attendance; Bob Luttrell (Treasurer) was present at the check-in table; Don Nevis (Director and Dining Out) was absent due to a medical appointment; Alan Baker (Membership and Travel) will be out-of-state until the Fall, but will be communicating membership information via email.

1. The meeting was called to order by Big Sir Connor Chin at 10:10 AM and was held at Fountainhead Brewing & Taphouse on 24th Street in Sacramento.
2. The minutes of the prior BEC meeting that was held on May 18, 2026, were approved via email.
3. BS Connor indicated that Form 28 has been submitted to State SIR.

NOTE: Area 4 Rep Mark Steffens recorded the BEC meeting, and supplied an AI “transcript” of the meeting. The rest of the minutes below are based upon that program, with some minor corrective editing by Secretary Dave.

Financial Report

- **Checking Account Balance:** \$2,178.19 was reported in the checkbook in May’s Form 28.
- **Savings Account Balance:** \$2,240.
- **Upcoming Expenses:** A third-quarter assessment of \$205.20 is due next month.

Membership Updates

- New member Mark Wheeler was welcomed after paying dues; the board voted to make his membership official.
- Hardy Miller gave us his 2026 Membership Dues (\$20.00) at the May 18th Luncheon. An invitation email was sent to Hardy Miller and Timothy Marling for the BEC Approval at the June 15th luncheon, but neither one of them attended.
- Member Harry Wunsch decided not to join Branch 93 after accepting his free lunch last month, and instead decided to join Branch 69.

Administrative Updates

- **Form 20 Conversion:** Dave P. and Alan B. completed the Form 20 Conversion training. Dave will handle it going forward, with Alan as backup. Informational only; no vote required.
- **AI and Marketing Plan:** Alan Baker was the only attendee at a Zoom meeting on AI and marketing. Dave will continue taking meeting notes for now. A formal marketing plan has not been developed due to limited funds.

Advertising Campaign Discussion

- The previous ad campaign brought in four to five potential new members.
- A proposal was made to run another ad for \$800, although we don't yet know what the actual price would be for the new ad.
- Discussion weighed limited funds against prior campaign success.
- A suggestion was made to run ads twice a year to spread out costs.
- **Conclusion:** Pricing for ads will be rechecked before committing. The next campaign will be timed to align with popular activities like golf.

Luncheon Venue Decision

- The current venue (Fountainhead Brewing) costs \$200 for rent and includes audio/video; the venue owner will allow Chik to continue catering for us.
- The main concern with this location is limited parking, especially in winter.
- There was a motion to continue using the current location (Fountainhead Brewery) until the November 16th luncheon, prior to the December 21st Christmas Party, pending positive feedback from the general membership. The motion was seconded and approved by the board.

Christmas Party Planning

- The Christmas party is scheduled for the regular December meeting date, December 21.
- Last year's cost was about \$40 per person. The board set this year's range at \$40–\$45 per person.
- Potential venues:
 - **Cattlemen's:** \$27/person, \$800 minimum, ~30 guests.
 - **Zocalo:** \$35/person, \$2,000 minimum, ~60 guests.
 - **Bennett's:** \$50/person, \$1,000 minimum, 20 guests, no private room.

- **Dante Club** and **Vince's Restaurant** were also suggested.

- **Conclusion:** More research will be conducted on venues within the agreed price range. Findings will be presented at the next meeting for a vote.

River Cats / A's Game Event

- Alan Baker relayed an offer from James MacArthur for a potential group event at the River Cats or A's stadium.
- It was noted that similar "fundraiser" events can sometimes cost more than regular tickets.
- The group will ask the general membership if anyone is interested in organizing a trip to a River Cats game, which may be more affordable than an A's game.

Leadership and Nominations

- The current Big Sir Connor will finish the year but will not continue next year with Branch 93 due to personal commitments.
- Big Sir Connor also mentioned that a state General Meeting will be held on September 15 in Lafayette, and he hopes that Little Sir Glenn will be able to attend.
- Two positions are needed for the 2027 calendar year: a Little Sir and a new Treasurer.
- The current Treasurer along with Big Sir Connor will train a replacement, hopefully with experience in accounting, Excel, Word, and email.
- Current Area 4 Rep Mark Steffens announced his nomination for Second Vice President at the state level. He handed out copies of flyers about a SIR Br102 sponsored golf trip in Carson City on July 14-17, and copies of the latest "State SIR Happening Newsletter." Mark also discussed marketing at the Branch level, and showed us a magnetic advertising placard that can be placed on the sides of vehicles driven to golf courses, luncheons, etc.

Adjournment: The BEC meeting was adjourned at 10:55 AM.

Respectfully submitted,
Dave Pevny
Branch 93 Secretary